



## The power of current awareness

EYK delivers- in real time- the product of the Economic watch to feed your Strategic decision making.

EYK Collects, Sorts, Treats & Grades information per each themes relating to :  
Your Market, your Customer,  
Your Competition, your Product,  
Its Trends & Evolutions



You optimise your decision process, keeping an anticipation over your Market



« You're searching : we got it already for You ! »

We keep watching and we convey the information flow, essential to your business follow up. EYK expertise assures you the best and pertinent expectation with flexibility and modularity.

EYK therefore generates the best product out of its watch, feeding your Information System



EYK' « Matriochkas »

Watch Level 1	Watch per theme segment and hierarchy Information Weekly report
Watch Level 2	Watch per theme segment and hierarchy Information Weekly report pilling up main stream and its alerts Real time Alert on paramount info
Watch Level 3	Watch per theme segment and hierarchy Information Weekly report pilling up main stream and its alerts Real time Alert on paramount info Analysis of sensitive information- prospect et trends History and references of the analysed info flow
Survey level 1	Sharp survey & analysis of an information flow Complementary Data collection ( historical, situations, events )
Survey level 2	Prospective survey & analysis of a Strategic process Reporting Seminar
Main Studies	Market Study - Prospective research & study - Feasibility Study - Strategic Recommendations - Control of Work



From a practical point of view...

You monitor your productivity upgrade with EYK solutions compared to an old fashioned "press review", which always come up....later !

You select your communication vector (e-mail, downloading, etc. ) and the accurate format ( XML, HTML, PDF, TXT ) to get your EYK release.

*On the D-day, you can read your tomorrow's paper !*

